



## **For Immediate Release**

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### **SASSI® Salon & Spa Workers' Comp Program Available in New York**

**Bay Shore, N.Y. — December 9, 2015 —** SASSI, the Salon and Spa Specialty Insurance agency, has made its workers' compensation insurance program available in New York state. The program is designed to meet the workers' compensation needs of small to mid-size salons, day spas, electrologists, beauty schools and barber shops.

The program expands into New York with the backing of SASSI's current carrier, which is rated "Excellent" by A.M. Best Company. The program will be available January 1, 2016, with premiums beginning at \$500. SASSI will begin accepting applications on Dec 15, 2015.

"Demand has continued to be strong for a workers' compensation program, as the industry recognizes the value of specialized coverage designed specifically for salons and spas," said Sean Brownyard, executive program manager for SASSI. "Our neighbors in New York will now be able to take advantage of our coverage."

Coverage is now available in 38 states and Brownyard expects to add Massachusetts in 2016.

**Salons, spas and other beauty industry businesses can learn more about the SASSI workers' compensation program by asking their insurance agent, visiting [www.sassiagency.com](http://www.sassiagency.com) or calling 888-823-9380.**

#### **About SASSI**

The Salon and Spa Specialty Insurance agency (SASSI), formerly known as the Hairdressers Agency, has been a leading innovator in providing specialized liability coverage to the beauty industry for 85 years. A division of W.H. Brownyard Corp., SASSI provides a wide range of insurance coverage for salons, day spas, electrologists, beauty schools and barber shops. Claims management is provided by Brownyard Claims Management, a loss prevention and full-service insurance claims facility. The company is based in Bay Shore, N.Y.

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