



News Release

For Immediate Release

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SASSI Offers New Competitive GL Rates for New York Spas & Salons

Bay Shore, N.Y.—May 6, 2010—Salon & Spa Specialty Insurance (SASSI), a division of the Brownyard Group that serves the beauty industry, announced today that it is offering new competitive rates for its General Liability coverage in New York.

SASSI (www.sassiagency.com) specializes in liability coverage for the beauty industry, including Beauty Salons, Nail Salons, Spas, Barber Shops, Electrologists, and Beauty Schools.

“We are very happy to be able to offer an admitted product with more competitive rates in New York,” said Debbie Katan, Account Manager of SASSI division. “This General Liability product, along with SASSI’s other professional liability and property offerings, provides a comprehensive insurance solution for the beauty industry.”

For more information, Debbie Katan can be reach at 888-823-9380, dkatan@brownyard.com.

About Brownyard Group

Brownyard Group is a program administrator that has developed and provided specialized insurance programs for selected industries for more than 50 years. These industries include security guards, pest control operators, cosmetic manufacturers, alarm systems, private investigators and security consultants, and the beauty industry. In 1993, Brownyard established Brownyard Claims Management, a loss prevention and full-service insurance claims facility. The company is based in Bay Shore, N.Y.

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