



SASSI X PRESS RELEASE

For Immediate Release

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SASSI Introduces Business Owner Policies (BOP) for Salons & Spas

Package policy provides convenient coverage solution for small beauty businesses

Bay Shore, N.Y.—June 23, 2021— SASSI ([Salon and Spa Specialty Insurance Agency](#)), a provider of specialized liability coverage to the beauty industry for 70 years, today introduces a Business Owner Policy (BOP) for small salons and spas.

Intended for boutique salons and spas with focused service offerings that may not need all coverage available in SASSI's specialty insurance program, the SASSI BOP offers basic professional liability, general liability and property coverages with premiums and limits scaled for smaller businesses.

"The BOP is a great way to help small businesses get much-needed insurance protection. With the combination of our established SASSI program and our new BOP, we can serve salons and spas at all states of growth," says SASSI Account Manager Kathy Lopez. "If or when businesses covered by the BOP expand their staff or service offering, they can grow into the more extensive SASSI program coverage to address their more complex liabilities."

The SASSI BOP is available in all states. In order to better meet the needs of small or start-up beauty businesses with limited service offerings, premiums start at \$500. The limits are:

- \$1 million per occurrence with an aggregate limit of \$1 million for Professional Liability.
- \$1 million per occurrence with an aggregate limit of \$2 million for General Liability.

To learn more about Business Owner Policies, contact Kathy Lopez at 631-666-5050 x162 or klopez@sassiacency.com.

About SASSI

The Salon and Spa Specialty Insurance agency (SASSI), formerly known as the Hairdressers Agency, has been a leading innovator in providing specialized liability coverage to the beauty industry for 70 years. A division of [W.H. Brownyard Corp.](#), SASSI provides a wide range of insurance coverage for salons, day spas, electrologists, beauty schools and barber shops. Claims management is provided by Brownyard Claims Management, a loss prevention and full-service insurance claims facility. The company is based in Bay Shore, N.Y.

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