

## For Immediate Release

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### **SASSI® Expands Workers' Comp Program in More States**

**Bay Shore, N.Y. — July 21, 2015 —** **SASSI**, the Salon and Spa Specialty Insurance agency, today announced it has added an additional market for its workers' compensation insurance program, enabling the agency to write this coverage in additional states. The program is designed to meet the needs of small to mid-size salons, day spas, electrologists, beauty schools and barber shops.

The new carrier, rated "A-" by A.M. Best Company, expands the program to 37 states, including California. According to SASSI, it plans to add Massachusetts and New York in 2016. Premiums begin at \$500.

"We have seen a strong demand in the beauty industry for our workers' compensation product since we added this coverage to our specialized insurance program earlier this year," said Sean Brownyard, executive program manager for SASSI. "Now we can serve the industry's workers' compensation needs in a growing number of states."

**Salons, spas and other beauty industry businesses can learn more about the SASSI workers' compensation program by asking their insurance agent, visiting [www.sassiagency.com](http://www.sassiagency.com) or calling 888-823-9380.**

#### **About SASSI**

The Salon and Spa Specialty Insurance agency (SASSI), formerly known as the Hairdressers Agency, has been a leading innovator in providing specialized liability coverage to the beauty industry for 85 years. A division of W.H. Brownyard Corp., SASSI provides a wide range of insurance coverage for salons, day spas, electrologists, beauty schools and barber shops. Claims management is provided by Brownyard Claims Management, a loss prevention and full-service insurance claims facility. The company is based in Bay Shore, N.Y.

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