



SASSI Introduces Online Insurance Option for Electrologists

***SASSI Insure It!* offers instant quote and policy generation — all online**

Bay Shore, N.Y. — April 28, 2015 — **SASSI**, the Salon and Spa Specialty Insurance agency, today launched **SASSI Insure It!**, a fully automated website for electrologists and their insurance brokers to purchase insurance quickly and easily.

SASSI Insure It! guides qualified customers from the insurance application process straight through to electronic policy delivery in mere minutes.

“SASSI Insure It! is the hassle free way for electrologists and brokers to purchase the specialized insurance coverage they need,” said Sean Brownyard, executive program manager for SASSI. “We’re excited to be able to provide this convenient service for busy electrologists and our broker partners.”

Electrologists and their insurance brokers can learn more about SASSI Insure It! by clicking [here](#) or calling 888-823-9380.

About SASSI

The Salon and Spa Specialty Insurance agency (SASSI), formerly known as the Hairdresser’s Agency, has been a leading innovator in providing specialized liability coverage to the beauty industry for 85 years. A division of W.H. Brownyard Corp., SASSI provides a wide range of insurance coverage for salons, day spas, electrologists, beauty schools and barber shops. Claims management is provided by Brownyard Claims Management, a loss prevention and full-service insurance claims facility. The company is based in Bay Shore, N.Y.

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