



News Release

For Immediate Release

Brownyard Salon and Spa Programs Get New Name— SASSI

Bay Shore, N.Y.—May 1, 2008—The Brownyard Group (www.brownyard.com), a program administrator providing specialized insurance coverage for select industry groups, announced today that it has given a new name—*SASSI (Salon & Spa Specialty Insurance)*—to its specialized beauty industry programs.

Known for more than 70 years as the Hairdressers Agency, SASSI provides a wide range of industry leading insurance coverages for salon and spa professionals.

Individualized SASSI liability programs include Professional Liability and Premises Liability coverage for beauty and nail salons, barber shops, spas and electrologists, and Professional Liability coverage for beauty schools.

About Brownyard Group

Brownyard Group is a program administrator that has developed and provided specialized insurance programs for selected industries for more than 50 years. These industries include security guards, pest control operators, cosmetic manufacturers, alarm systems, private investigators and security consultants, and the beauty industry. In 1993, Brownyard established Brownyard Claims Management, a loss prevention and full-service insurance claims facility. The company is based in Bay Shore, N.Y.

-END-